

# WEBSITE AD RATES

**WS**  
website  
daily

In a typical month, an advertisement on **ArtMaterialsRetailer.com** can exceed 6,500 impressions by 600 unique visitors viewing 1,100 pages. We drive traffic to our brand's digital hub with our E-newsletters, Digimags, and printed publications.

## SPONSOR AD 250 x 185 pixels

Ads randomly rotate in 1 position. Additional Animated Frames \$20.

\$195 PER MONTH	\$145 per month for FULL YEAR	as low as <b>\$72.50</b> per month with PrintPlus
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## LEADERBOARD AD 970 x 90 pixels

Ads randomly rotate in 1 position. Additional Animated Frames \$20.

\$225 PER MONTH	\$165 per month for FULL YEAR	as low as <b>\$82.50</b> per month with PrintPlus
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## BANNER AD 300 x 400 pixels

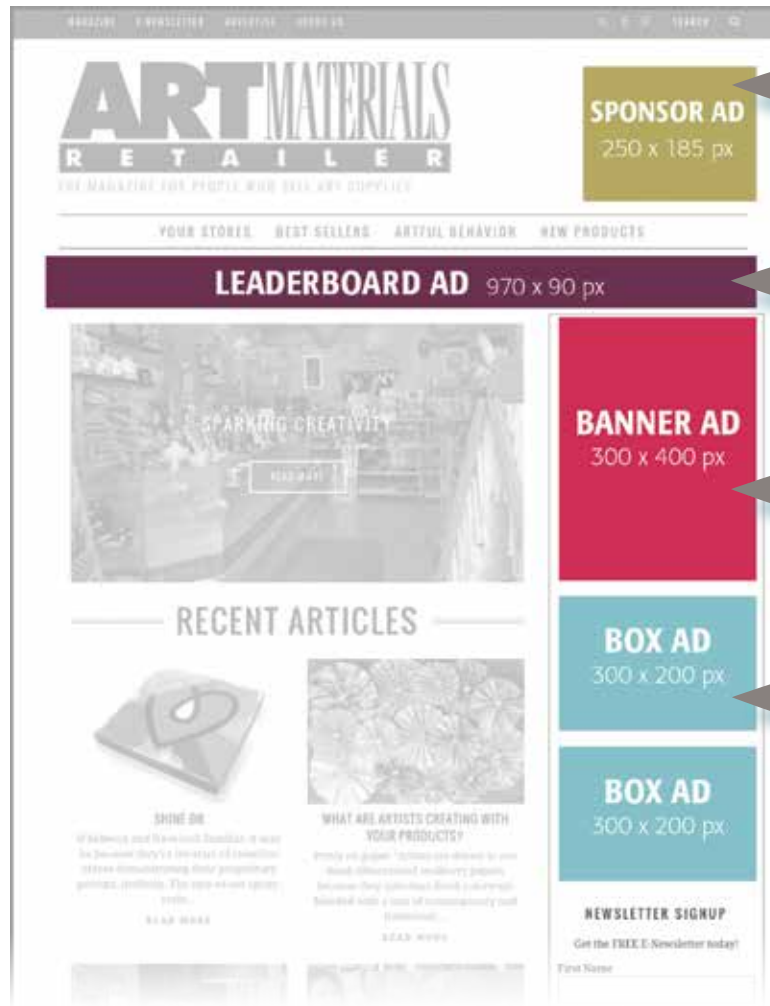
Ads randomly rotate in 1 position. Additional Animated Frames \$20.

\$175 PER MONTH	\$130 per month for FULL YEAR	as low as <b>\$65</b> per month with PrintPlus
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## BOX AD 300 x 200 pixels

Ads randomly rotate in up to 5 positions. Additional Animated Frames \$10.

\$125 PER MONTH	\$95 per month for FULL YEAR	as low as <b>\$47.50</b> per month with PrintPlus
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as low as  
**\$72.50**

as low as  
**\$82.50**

as low as  
**\$65**

as low as  
**\$47.50**



Contact Rhonda Trainor • rhonda@fwpi.com • (315) 789-0473.  
Monthly installment plan available with credit card purchase.