

print**PLUS**

ADVERTISING PROGRAM

Digital marketing options at discounted prices!

4X THE MARKETING POWER

It starts with

Your Print Ad
5,000+
readers per issue



Website Ad
600+ unique monthly visitors



E-newsletter Ad
2,500+ subscribers



DigiMag Ad
11,723 total page views Spring issue

Print + 1 Save 30% off digital

Print + 2 Save 40% off digital

Print + 3 Save 50% off digital

RESERVE a 1/6 page print ad or larger and choose your Print Plus program

Print +1 (save 30% off one digital marketing option below)

Print +2 (save 40% off two digital marketing options below)

Print +3 (save 50% off three digital marketing options below)

NEXT choose up to three digital marketing options



Website Ad (choose one ad size)

Box Ad 300 x 200 pixels (\$125 per month before discount)

Banner Ad 300 x 400 pixels (\$175 per month before discount)

Sponsor Ad 250 x 185 pixels (\$195 per month before discount)

Leaderboard Ad 970 x 90 pixels (\$225 per month before discount)



E-newsletter Ad (choose one)

Sponsor Banner Ad with Product Feature (\$260 per issue before discount)

705 X 175 pixels for Banner Ad, 500 X 500 pixels for Product Feature

Product Feature Ad Only 500 X 500 pixels (\$200 per issue before discount)

Includes 150 word description, contact info, web link, product video link



DigiMag Ad

Sponsor Ad 8 1/8" W X 10 7/8" H, PDF file, 300dpi (\$500 per issue before discount)

Full page ad that appears next to the front cover of the DigiMag upon opening

For more information on the Print Plus program, please contact:



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