



# E-NEWSLETTER AD RATES

**EN**  
e-newsletter  
monthly

Every month we send the **Art Materials Retailer** Product E-newsletter to almost 2,500 readers. Each issue features new products with large images, descriptions, contact info, web links and video demonstration links.

## E-NEWS SPONSOR BANNER

705 x 175 pixel image

**\$220**  
PER AD

as low as  
**\$110**  
per ad for  
with PrintPlus

Sponsor Banner ad located at top of E-Newsletter. Also includes **One Complimentary Product Feature** (located at bottom of E-Newsletter): 500 x 500 pixel image, 150 word description, contact info, web link, product video link.

## E-NEWS PRODUCT FEATURE

500 x 500 pixel image

**\$160**  
PER AD

as low as  
**\$80**  
per ad  
with PrintPlus

Includes 150 word description, contact info, web link, and product video link.



Sponsor Banner

Product Feature



Contact Rhonda Trainor • rhonda@fwpi.com • (315) 789-0473.  
Monthly installment plan available with credit card purchase.